Mission: The Iowa State University College of Veterinary Medicine is dedicated to the enhancement of the health and well-being of animals and human beings through excellence in education, research, professional practice and committed service to the State of Iowa, the nation and the world.

Vision: The College will be a pre-eminent institution recognized for: excellence in professional and graduate education, application of knowledge to promote animal and human health; and scientific leadership to provide a safe and sustainable food supply with state, national and global impact. The College is committed to the advancement of comparative health and medicine through an integrated One Health Research Initiative engaging local, national and global health science professions to obtain optimal health for people, animals, plants and the environment. We will provide a caring, safe, diverse and supportive work environment where each of its members may reach their full career potential.

The College has a rich heritage and was the first public veterinary college in the United States. We integrate science and practice through collaborations with numerous national and global partners, including the Iowa Regent Universities, national and international universities, and federal and stakeholder partners. Our partnerships further our College vision to advance animal, human and environmental health, and also to provide a safe and secure food supply. We embrace and value the animal-human bond through our dependence on animals for companionship, well-being, service, food and livelihoods.

A primary mission of the College is to be a magnet institution for students to attain their career aspirations, support life and career success, engender professionalism, ethical service, life-long learning, and dedication to the principles in the Veterinarian’s Oath, which include: societal benefit, welfare, relief of suffering, resource conservation, public health and advancing medical knowledge.

We encourage and support a diversity of faculty, staff and students that encompass a full range of ethnicity, gender, race, under-represented groups, and varied perspectives and experiences to reach their full potential to serve and lead the profession. We currently employ and also educate the future leaders in animal disease diagnosis, prevention and treatment, and research to benefit the welfare and health of animals, people and the environment. We accomplish this through the discovery and application of science and novel technologies with continual improvement of knowledge and competence.

Goals:

Be global leaders in One Health Medicine
- Build on existing strengths in infectious disease research, diagnostics, teaching and outreach to enhance animal and human health; build research and outreach partnerships.
- Build on strengths in developing animal models and integrating fundamental science and clinical expertise in areas of excellence, such as neurosciences, infectious diseases, mucosal immunity, toxicology and pharmacology/therapeutics.
- Build disease prevention and risk assessment expertise to improve food safety and security, biosecurity, vaccinology and therapeutics/antimicrobial use.
- Collaborate with schools of medicine and public health, other allied health professions, cooperate stakeholders, and plant and environmental scientists.
- Leverage existing college and university centers and institutes and federal laboratory collaborations to enhance research, teaching, diagnostics and outreach.

Be opinion leaders in clinical and diagnostic medicine
- Increase faculty, staff and student prominence and involvement in national and international meetings and professional organizations.
- Engage proactively with Iowa stakeholders in animal health, veterinary medicine and related human health professions.
- Promote faculty, staff and student understanding of national and global animal health issues.
- Promote discovery and scholarship from clinical and diagnostic cases; employ evidence-based decision-making and engage clinical and basic scientists to establish best practices; and disseminate information through outreach and extension.
- Engage and train future opinion leaders in animal-related food and fiber disciplines.
- Identify cross-species areas of collaboration for state and national issues, such as animal welfare, evidence-based clinical decisions/critical thinking and population medicine.
Be leaders in research

- Obtain resources for new multidisciplinary research facilities to enhance our competitiveness.
- Recruit and support faculty who bring science into clinical practice, have competence in cross-disciplinary research and will strengthen current areas of excellence.
- Engage ISU Foundation and corporate partners for support of research programs, graduate training and the Summer Scholars program.
- Encourage intellectual property development and assist faculty in marketing discoveries, patent applications and commercialization to enhance economic development.
- Support proposal preparation and maximize shared resources such as equipment, space and staff.
- Fund competitive trans-disciplinary seed projects in veterinary medicine and related areas.
- Engage research leaders to advance programs through College seminars, symposia and workshops.
- Provide internship opportunities to high school and undergraduate students, who are disadvantaged or members of under-represented groups.

Be leaders in veterinary curriculum development and teaching

- Prepare career-ready veterinarians with technical, scientific and related skills, such as business, financial and communication skills, to successfully enter clinical practice or areas of specialization.
- Create a dynamic, sustainable college curriculum with resources that meet professional needs.
- Utilize data-driven decision making to sustain and improve teaching and scholarship.
- Infuse communication, critical thinking, and resource and fiscal management skills throughout the curriculum.
- Provide resources to increase national and global recognition for local and distance IT use in learning.
- Establish an integrated undergraduate, graduate and professional program that promotes a pipeline of qualified professional students in diverse, particularly underserved, areas of the profession.
- Acquire funding for advanced degrees for professional and undergraduate students and certificate programs that meet the needs of animal health disciplines and corporate partners.

Be a magnet for the best and brightest faculty, staff and students by creating a culture in which each person can thrive and attain their full potential

- Support a safe learning and work community and culture by promoting an aesthetically pleasing, respectful, collegial, professional, sustainable and efficient work environment.
- Ensure a continuous college-wide effort to enhance and support diversity among the faculty, staff and students, utilizing best practices, education and university programs.
- Empower employees to think and create solutions; engage in mentorship and leadership opportunities; provide high-quality, client-centered service; create pride and value in the College.
- Build student diversity through a proactive and equitable admissions process and by providing diverse experiences, such as international educational opportunities.
- Develop strategies and actions to decrease student debt.
- Increase the number of endowed chairs, professorships and scholarships through fundraising.
- Develop strategies and actions for responsible fiscal resource acquisition and management.
- Develop a leadership pipeline for faculty, staff and students based on role models, community, communication and empowerment.
- Develop and implement a comprehensive college-wide marketing plan to reach and educate internal and external constituencies.