VDPAM Mission: Serving Animal Agriculture Through... 
- Continuous improvement of the curriculum and methods of teaching in the preeminent Food Supply Veterinary Medical Program.
- Providing timely, full-service, high-quality clinical and diagnostic services.
- Leading implementation of disease control, diagnostic practices, enhanced food safety, and animal welfare programs.
- Continuous improvement of food and fiber animal production by whole system analysis, acknowledging the interactions of diet, disease, environment, animal behavior, welfare, and humans.
- Integration and transfer of knowledge obtained through evidence and science based research between academia, practitioners, producers, and the public to establish best practices in food animal production.
- Enhancement of human and animal health through "One Health" research and initiatives.
- Leading research initiatives in food animal diseases, behavior and welfare, food safety, and risk assessment and modeling.
- Being globally recognized leaders in identifying and sharing solutions for effective disease control in food animal agriculture and contributions to global food security.

VDPAM Vision: Support the continual improvement of food animal agriculture and food supply veterinary medicine to benefit Iowa and the world.